

REQUEST FOR POLITICAL BROADCAST TIME

9.27.16

Date of Request

KQMV KRWM KVRQ KIXI

Candidate:

Mark Miloscia

Party:

Rep.

Campaign:

State Auditor
Federal/State/County/City/Initiative/Issue

Address:

30720 19th Ave. So.
Federal Way, WA 98003

Inquired by:

Kathy Newkirchen - Media Plus
Candidate/Manager/Agency/Committee

Request Received by:

Tiffany Lunder

Information Requested:

Political Rates &
Schedule approval.

Information Supplied:

Submitted Political Rates
on file

Accepted by:

L. Kurlaw

Date:

10.12.16

Final Disposition:

Booked by attached order

Payment Information:

884. - net

Date:

Copy Approved Y or N:

Name(s) of Political Committee:

State

Rates/Disclosure Statement Sent/Acknowledged

Order Rec'd

Broadcast Agreement Rec'd

Copy Rec'd

Payment Rec'd

Invoice Attached

Sales Order

Station: **KQMV-FM** Agency: **MEDIA PLUS**
 Contract Name: **KQMV Miloscia State Auditor** Address: **160 ROY STREET**
 Contract#: **(none)** City: **SEATTLE** State: **WA**
 Start Date: **10/22/16** End Date: **11/06/16** Zip: **98109**
 Revenue Type: **COM-AGENCY** Type: **Cash** Buyer:
 Advertiser: **MARK MILOSCIA/ST AUDITOR (A)** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: **MILOSCIA** Salesperson: **040LKINL** Comm %: **0**
 Estimate #: **2191** Salesperson: **040tlund** Comm %: **0**
 Competitive Code: **POLITICAL/LOCAL** Makegood Policy: **Limited**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/22/16	11/06/16		10:00 AM	7:00 PM	60							4	4	8	D	65.00	16	1,040.00	
Run Weeks of: 10/22 11/05																				

Billing Projections: By Month

Billing projections will be available after order is saved.

Print Spot Prices

TOTAL SPOTS 16
 GROSS TOTAL \$ 1,040.00
 ADJUSTED SPOTS 16
 ADJUSTED TOTAL \$ 1,040.00

APPROVE DECLINE
 General Manager
 Sales Manager
 National Sales Manager
 Local Sales Manager

New Order

Media: Radio **Market:** Seattle-Tacoma **Vendor:** KQMV-FM **Billing To:** Media Plus+
Client: Mark Miloscia **Demo:** Adults 35+ **Phone:** 206-282-5677
Product: Campaign **Separation:** 30 **AE:** Tiffany Lundeen **Fax:** 206-284-4862
CPE: MILOSCIA//2191 **Flight Start:** 10/17/16 **Phone:** 206-282-5677
Description: Miloscia General Radio 10/17-11/7 **Flight End:** 11/13/16
Rep: **Sales Office:** **Fax:** **Phone:** **Fax:**
Version: 1 **Survey:** 3BK Jul16-Sep16 MSA ARB PPM
Comments: Flight Dates Mon 10/17 - Mon 10/7

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31
1	Sa 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Su 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Spots:					0	0	0	0	4	4	4	0	0	0	0	0	0	0	0
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	1.6	1.6	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	Total Spots	Adults 35+ RTG	CPP
1	Sa 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	8	0.4	\$162.50
2	Su 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	8	0.3	\$216.67
Total Spots:					0	0	0	0	4	4	4	0	0	0	0	0	0	16		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	1.6	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6		

Month	Cash\$-Spots	Trades\$-Spots	Total\$-Spots
10/2016	\$520.00 - 8	\$0.00 - 0	\$520.00 - 8
11/2016	\$520.00 - 8	\$0.00 - 0	\$520.00 - 8
Total Gross Cost:		\$1,040.00	Total Gross CPP: \$185.71
Total Net Cost:		\$884.00	Total Net CPP: \$157.86

Disclaimer:

All makegoods must be made within flight. Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	RTG	Women 35+	CPP
1	Sa 10:00A-7:00P	WK	\$65.00	C	60	8	0.4		\$162.50
2	Su 10:00A-7:00P	WK	\$65.00	C	60	8	0.3		\$216.67
Total Spots:						16			
Total GRP/GIMP(000):							5.6		
Total Cost:			\$1,040.00						CPP:
									\$157.86

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KQMY	Date: 10.17.16
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I, Kathy Neukirchen,
being/on behalf of: Mark Miloscia, a legally
qualified candidate of the Republican political
party for the office of: State Auditor
in the General Election, Washington State
election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Media Plus

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Perry

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/6/2016
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Heater Kinlaw
Printed Name

Exec. Assn.
Title